

World Coffee Events

WCE Representatives – Overview and Role Description

OVERVIEW:

All licensed National Bodies are required to have a WCE Representative present during their championship/s to sanction the event. This is to ensure that the championship/s are being run according to the rules and regulations, and to offer support for any arbitration.

ROLE:

The role of the WCE Rep is to support and assist national bodies in their championships by leading the national judges training with the WCE materials and overseeing the championship/s as a whole. The WCE Rep encourages alignment with WCE Standards, Protocols, and Practices.

WCE Representatives are to support the Head Judges in national competitions. Representatives should act as a resource for information and mentor the head judges from each nation.

NATIONAL BODY JUDGE TRAINING

WCE strives to support National Bodies with national-level judge training, and WCE Reps are official representatives able to conduct national-level judge calibration.

The WCE Reps do not, however, officially certify National Judges. Each NB judge certification is at the discretion of the National Body, and not WCE. WCE only oversee official certification of World Level Judges.

CHOOSING A REP

National Bodies can select any Representative from this list, or WCE can make recommendations based on travel, language skills, professional fit, work history, or any other relevant criteria.

The WCE Representatives is renewed annually, and is comprised of individuals who meet the following qualifications:

1. Currently active in the WCE community.
2. Member in good standing of the Speciality Coffee Association of Europe (SCAE) or Specialty Coffee Association of America (SCAA).
3. Have a track record of excellence (or in some cases, competence) in their professional activity and with WCE according to the WCE Rep Competencies List.

The individuals who meet the above qualifications are authorized to conduct national-level judge training workshops as a WCE Representative.

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WCE Representative Expectations

WCE Representatives are official representatives for World Coffee Events. In addition to exemplifying the qualifications above, when acting as a WCE Representative the following expectations apply:

- Abide by WCE Judges Code of Conduct
- Abide by WCE Representative Travel Policy
- Complete WCE Representative Post-Competition Report within 14 days of completion of trip.
- Identify 1-2 potential HJ successors at NB comps
- Communicate with host inviting WCE Rep to establish expectations in advance of trip.
- Vigilantly defend WCE Rules and Regulations.

On-Site Expectations may include:

- Review judges available to attend event through calibration.
- Assist with the Judging Schedule for competition.
- Lead or participate in judge calibration session prior to the first day of competition.
- Lead or participate in competitor meeting.
- Oversee or participate in competitor debriefing.
- Oversee or participate in judge debriefing.
- Provide some debriefing to volunteers in competition function roles (scorekeepers, timers, etc) – but not all volunteers

WCE Representatives are NOT expected to:

- Retry or re-assess previous round outcomes (preliminary rounds, etc). WCE Representatives will respect the decisions made by local judges of competitions or rounds that have already taken place.
- Meet additional expectations above and beyond document communicated expectations made public to WCE Representatives upon first request.
- Provide training to volunteers, sponsors, and organizational staff. WCE Representatives are expected to be able to provide training to judges only.
- Participate in any trainings or programs that associations/NBs draw a profit from.
- Lectures or topics such as “How do you do well at competitions?” or “How do you become a WCE judge” etc. WCE Reps may be asked these questions within the normal WCE Rep duties, but extensive presentation or lecturing on this topic would be considered outside WCE Rep duties for National Body Competitions.*
- WCE Reps cannot endorse or officially certify any NB judges, though he/she may participate and give feedback in the judge calibration.

How to become a WCE Representative

To be considered for a WCE Representative designation, interested individuals should:

- Meet the WCE Representative Competencies

Interested candidates should email Kyonghee Shin kyonghee@worldcoffeeevents.org

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* Although WCE Reps may not teach extensive Competitions Training on site, WCE does have a program called the World Competitions Educational Program (WCEP) that consists of extensive competitions training for interested parties. WCEP training must be negotiated independently from NB competitions, and all interested parties should email Kyonghee Shin
kyonghee@worldcoffeeeevents.org