

World Coffee Events

WCE Representatives Competencies

WCE REPS are individuals who meet the following qualifications:

1. Currently active in the WCE community as a committee member, judge, or subject matter expert.
2. Member in good standing of the Speciality Coffee Association of Europe (SCAE) or Specialty Coffee Association of America (SCAA).
3. Have a track record of excellence (or in some cases, competence) in their professional activity and with WCE according to the following COMPETENCIES **(Critical competencies in bold, are the competencies that every individual will have at minimum.):**

- **Mission of Service: service-oriented, team player**
- **Integrity & honesty are hallmarks of WCE work and work in own company**
- **Enjoys sharing expertise with other professionals**
- **Be able to coach and assist judges to be better judges**
- **Empower others to take ownership of their actions**
- Refuses to cut corners or over-promise
- **Represents WCE judiciously**
- Deploys resources effectively
- Looks for ways to manage time efficiently and streamline processes
- Examples of continuous, proactive self-education, including embracing new technological programs and productivity tools to enable effective collaboration within a global community
- Large store of industry knowledge
- Intrigued by change & new developments
- **Contributes to team bonding**
- **Adapts communication style to level & interest of audience**
- Confident public speaker
- **Identifies, Mentors and Develops emerging judge talent at NB comps.**
- Continuously delivers feedback, focused on improving the skills and talents of others.

The individuals who meet the qualifications above are authorized to conduct national-level judge training workshops as a WCE Representative.

The pool of individuals who are authorized to serve as an official WCE Representative in this capacity is reviewed annually;

How to become a WCE Representative

To be considered for a WCE Representative designation, interested individuals should:

- Meet the WCE Representative Competencies

Interested candidates should email Kyonghee Shin kyonghee@worldcoffeeeevents.org